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UNITED STATES DEPARTMENT OF AGRICULTURE
Rural Electrification Administration
Washington 25, D. C.

June 24, 1948

To: All REA Borrowers

From: Kermit Overby, Chief, Information Services Division

Subject: Available Publications

This memorandum contains up-to-date information about REA publications which are available to you for distribution to your consumers or others interested in your activities. This report supersedes our memorandum and publications list of October 15, 1947. In case you have the old list in your files, it should be destroyed.

The attached list contains the titles of all the REA publications currently available. It includes information about the quantity of each publication that can be supplied, and about the suggested use of the publication when that is not obvious from the title.

Following are notes about some of the publications that we think will be of particular interest to you:

PLANNING YOUR FARMSTEAD WIRING AND LIGHTING. (Copy of black and white issue enclosed. New orders will be filled with copies printed in red and black.). For a time this publication was available only through purchase from the U. S. Superintendent of Documents. It is now available again for free distribution and may be ordered in quantity.

SEE YOU AT THE CO-OP ANNUAL MEETING. (Copy enclosed.)
A newly printed mailing piece designed to help in bringing out annual meeting attendance. Folded to fit a No. 10 envelope, contains no REA identification, and can be used with or without co-op name imprint.

A GUIDE FOR MEMBERS OF RURAL ELECTRIC CO-OPS.
A new printing of the 1947 edition of this basic booklet has just been received. Recommended for any co-op which has not distributed it recently.

FARM MOTORS -- SELECTION AND INSTALLATION.
A 4-page reprint from the June-July issue of RURAL ELECTRIFICATION NEWS. Basic information on motors for consumers and electrification advisers. Available in quantity about August 1.

MAKING LIGHT WORK FOR YOU. (Copy enclosed)
Revised 16-page reprint from August-September 1947 RURAL ELECTRIFICATION NEWS. The most complete U. S. Department of Agriculture publication currently available on this subject.

For your convenience in ordering publications, an order form is given below. You can either tear off and mail this order form or address a letter to the Information Services Division. If you are unfamiliar with some of the publications listed and would like to receive sample copies before ordering, please let us know. Specify the publications you want, or ask for a complete set. If you want publications for use at a meeting or other special occasion, please place your order as far in advance as possible. Special attention is given to rush requests, but bulk mailings are always subject to delay in transit.

Hermit C. Overby

Enclosures

Publications Order Form

Information Services Division, REA
U. S. Department of Agriculture
Washington 25, D. C.

Please send me the following publications in the quantities indicated:

| <u>Title</u> | <u>Quantity</u> |
|---|-----------------|
| Planning Your Farmstead Wiring & Lighting..... | _____ |
| See You at The Co-op Annual Meeting..... | _____ |
| A Guide For Members of Rural Electric Co-ops..... | _____ |
| Farm Motors -- Selection and Installation..... | _____ |
| Making Light Work for You..... | _____ |
| Others not listed above: | |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

(Name) _____

(Borrower) _____

(Address) _____

UNITED STATES DEPARTMENT OF AGRICULTURE
Rural Electrification Administration
Washington 25, D. C.

REA PRINTED PUBLICATIONS AVAILABLE

| <u>DESCRIPTION AND TITLE</u> | <u>AVAILABILITY AND SUGGESTED USE</u> |
|---|--|
| BUILDING ELECTRICAL EQUIPMENT FOR THE FARM (98 pp) Booklet prepared jointly by REA and U. S. Office of Education, giving plans for home made electrical equipment. | Limited to single-copy distribution to teachers at co-op request. |
| CARE OF YOUR ELECTRIC MOTOR (2 pp) Tips on getting the best work from the motor; its care, etc. | Available in quantity about August 1, 1948. |
| CARE OF YOUR ELECTRIC WATER SYSTEM (2 pp) Care and use hints. | Available in quantity about August 1, 1948. |
| CARE AND USE OF YOUR SMALL ELECTRIC APPLIANCES (4 pp) Tips on care and use of electric roaster, grill, toaster and other small appliances. | Available in quantity about August 1, 1948. |
| A HOME MADE ELECTRIC BROODER (2 pp) Material needs and construction plans for chick brooder. | Available in quantity. |
| ELECTRICITY AND TOMORROW'S FARMER (2 pp) Reprint from RE News for Oct.-Nov., '47. What young people should know about their rural electric co-op and electrical equipment. Similar to older publication "See What Electricity Can Do." | Available in quantity. Suitable for distribution to young people of co-op families and to other youth groups. |

ELECTRICITY COMES TO RURAL AMERICA (24 pp)

Brief history of the rural electrification job already accomplished with comments on the job ahead. Contains examples of major power uses. 1947 edition.

Can fill reasonable bulk orders now. Will be available in quantity around August 1, 1948. Booklet especially recommended for distribution to general public.

ELECTRICITY AND RURAL HEALTH (2 pp)

Reprint from RE News for June-July '47. Basic facts for health authorities and civic groups on the part of electricity in rural health programs.

Fairly good bulk stock. Recommended for use of co-ops interested in or participating in local health programs.

MAKE YOUR OWN EGG COOLER (2 pp)

Construction plans for home-made cooler.

Small stock at present. Will be available in quantity about August 1, 1948.

A GUIDE FOR MEMBERS OF RURAL

ELECTRIC CO-OPS (24 pp)

Question and answer booklet covering major points of interest concerning formation, development and operation of REA-financed co-ops. 1947 edition.

Available in quantity. Suggest furnishing this booklet to new members as well as other members who have never had copy of earlier edition.

FARM MOTORS -- SELECTION AND INSTALLATION (4 pp)

Reprint from RE News for June-July, 1948. Tips on matching the right motor to various farm jobs and on installing motorized equipment.

Available in quantity about August 1, 1948.

HOW TO KEEP POWER ON THE JOB (4 pp)

Lists trouble spots which cause outages; also contains safety information.

Will be available in quantity about August 1, 1948.

HELPING FARMERS TO GET EQUIPMENT (14 pp)

Discussion of the best methods for making equipment available; co-operation with local appliance dealers; also has explanation of Section 5 loans.

Stock ample to fill need for distribution to local appliance dealers and other persons having interest in this matter.

BUILD A HAY-DRIER FOR YOUR BARN (4 pp)
Outline of suggestions for building home-made hay drier.

Sufficient stock for reasonable bulk orders.

IT'S SMART TO PLAY SAFE (4 pp)
Leaflet calling attention to need for good wiring installation and inspection, plus do's and don'ts on safe uses of electricity.

Available in quantity. Recommended for distribution with other material at wiring meetings.

MORE POWER TO YOUR DAIRYING (4 pp)
Review of electrical dairying equipment and practices.

Available in quantity about August 1, 1948.

MAKE THIS MOTOR TABLE (4 pp)
Check list of materials and construction plans for mounting small equipment for pulley drive.

Stock adequate for bulk orders.

MORE POWER TO YOUR POULTRY RAISING (4 pp)
A review of modern electrical methods and equipment recommended for successful poultry raising.

Available in quantity about August 1, 1948.

MAKING LIGHT WORK FOR YOU (16 pp)
Reprint from RE News for Aug.-Sept. '47. Basic information for consumers on lighting the home and farm. Sketches of suggested fixtures.

Available in quantity. Suitable for distribution to both old and new consumers.

YOU CAN BUILD THIS MOTOR TOTOR (2 pp)
Instructions for making portable cart and mounting of motor to permit additional uses.

Available in bulk about August 1, 1948

NEW LOAN PROGRAM FOR CONSUMERS (6 pp)
Explanation of Section 5 loans.

Limited stock. Will be able to furnish in amounts of 25 to 50. Suitable for distribution to members interested in obtaining such loans.

PLANNING THE MODERN SMALL SCHOOL (2 pp)
Reprint from RE News for Oct.-Nov.
'47. Wiring and lighting plans
for two-room school.

Available for distribution to
schools in your neighborhood who
are contemplating modernization
of present buildings or the con-
struction of new ones.

PLANNING YOUR FARMSTEAD WIRING &
LIGHTNING (32 pp)
Illustrated booklet containing
wiring and lighting suggestions
for residence and farm buildings.
1947 edition.

Available free in bulk. Suggested
for distribution to old and new
consumers.

ELECTRIC PIG BROODERS (4 pp)
Construction plans for home-made
brooder.

Available about August 1, 1948.

THE SMALL PORTABLE MOTOR (4 pp)
Leaflet explaining how small
motor can be made portable; lists
the advantages of such use.

Available in quantity.

SEE YOU AT THE CO-OP ANNUAL MEETING
Leaflet explaining reasons for
annual meeting attendance.
Folded to fit No. 10 envelope

Available in quantity. Suggested
for mailing before annual meeting
to encourage attendance. Contains
space for co-ops' own imprint with
time and place of meeting. No
REA identification.

SELECTING THE RIGHT WATER PUMP (2 pp)
Contains tips on the selection of
water pump by size and type. Also
has general recommendations.

Available in quantity. Can be
distributed along with co-op
newsletter or in conjunction with
campaign for water system planning.

THIS IS AN REA CO-OP (4 pp)
Question and answer discussion
of REA co-ops plus a list of
typical power uses, including
consumption data.

Available for quantity distribu-
tion on fairly large scale. Sug-
gest distribution to all new and
potential members. Also suitable
for fairs and other public meet-
ings.

MAKE THIS TABLE LAMP (2 pp)
Construction plans for a properly
designed table lamp for work or
study.

At present, can fill orders of
50 or less. Will be available
in larger quantity about August 1,
1948. Recommended for distribution
to vocational teachers and students.

WATER FOR THE MODERN FARMSTEAD (4 pp)
Leaflet containing information
on overall planning for a farm-
stead water system.

WHERE SHALL I PLACE MY NEW
ELECTRICAL EQUIPMENT? (4 pp)
Leaflet explaining the importance
of proper placement of equipment,
illustrated plans for kitchens,
workroom, laundry, etc.

WATER WHEN AND WHERE YOUR GARDEN
NEEDS IT (2 pp)
Suggestions for garden watering
or sprinkling.

YOUR WIRING CHECK LIST (4 pp)
Guide for planning a new wiring
job. Contains a check list of
needs for fixtures, switches, and
outlets.

WHAT YOU WILL OWN IN YOUR REA
CO-OP (4 pp)
Question and answer discussion
of the Capital Credits Plan.

YOUR CO-OP -- YOUR BUSINESS (2 pp)
Leaflet which reviews the formation
of a co-op and cites the continued
need for members' cooperation in
all its affairs.

YOUR ELECTRIC WIRING (6pp)
Reprint feature from the June-
July '47 issue of RE News.
Discusses plans for adequate
wiring and importance of proper
inspection.

YOUR ELECTRIFIED FARM (4 pp)
Review of typical uses of power on
the farm and in the farm home.
Charts contain consumption data.
1947 revision of earlier publica-
tion "You'll Want an Electrified
Farm."

Fairly good bulk stock. Recom-
mended for use in conjunction with
"Selecting the Right Water Pump"
as material for plumbing meetings.

Available in quantity. Especially
good for use at meetings stressing
household equipment and appliances.
Also in demand by home economics
teachers and students.

Available about August 1, 1948.

Bulk stock available. Recommended
for distribution to members whose
premises have not yet been wired.

Available in quantity. Copies
can be furnished for all members
of co-ops now considering the
capital credits plan.

Can be furnished in reasonable
quantity. Especially recommended
for distribution at annual meet-
ings.

Available in quantity. Especially
recommended for use at wiring
meetings and for distribution to
vocational teachers.

Fairly good bulk stock. A general
leaflet of particular interest to
members who have not yet received
electric service.

